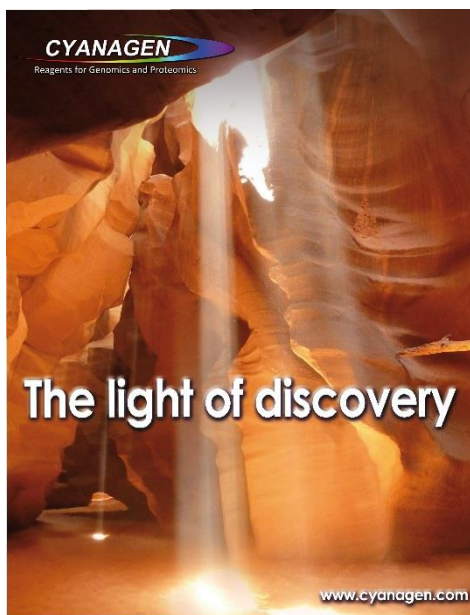


# Cyanagen and Setup

These are two realities that at first glance may seem far away from one another, the former in the field of science, the latter in the arts, but that are closely related.

Until today, the Bologna based company, Cyanagen, has focused its sponsorships to conferences, conventions and events of a purely scientific character and related to its business, the R&D and production of reagents for the research of diseases and DNA.

The "**Setup**" initiative has stimulated the curiosity and sensitivity of Cyanagen who discovered to share many of the "whys" of the project, such as research, innovation and attention to the young people.



In fact, Cyanagen is a company that makes of research and innovation one of the main pillars of its business: **research** aimed at the development of new products for diagnostic laboratories and scientific experimentation, and **innovation** through advanced research projects in the "*Life Sciences*", both nationally and internationally.

Cyanagen is also a young company focusing on young people. Its researchers are all under 40, and are among the best in their own field. In addition, the company has collaborated on several occasions with Academy, offering itself as a venue for conducting corporate training stages, thus fostering the synergy between theory and practical application for young students.

The experimentation with new artistic formulae and the promotion of creative innovation, such as the integration of the XVII century vocality of "Cantar Lontano" with the new smartphone technologies, blend well with the "hi-tech" character of Cyanagen

The same applies to the attention given to the young people by the Setup initiative: curators and artists under 35 who are granted the opportunity to have greater visibility and, on the other hand, the participation of a young audience that can enjoy events of high quality at affordable prices.

Another factor that prompted Cyanagen to support the realization of the project is its role played in the enhancement of the town area near the station and in the cultural growth of Bologna, where the company operates.

In short, green light to innovation, worthy young people and the appreciation of our territory! These are the keys to generate excellence in all fields, from science to the arts.

# Cyanagen Srl

Founded in Bologna in 2003, with the support of the Ministry of Research and within a program aimed at the development of cooperation between university and industry, today Cyanagen is a leading manufacturer of reagents for research in molecular diagnostics.

The main product lines, based on its patented technologies, are the result of research programs aimed at obtaining top products worldwide. The technologies developed by Cyanagen are particularly "user friendly", so as to facilitate customer applications. The products are extremely versatile and optimized for the latest analytical instrumentation. Some product lines developed by Cyanagen have become worldwide



bestsellers through multinational industry leaders who sell them under their own brand. A direct and continuous technical support is an important added value offered by Cyanagen to its customers. This allows the customer to have a dedicated and personalized help in the resolution of its technical problems.

Thanks to the large, multi-functional expertise of its researchers, grown professionally under the leadership of Dr. Della Ciana, President and Scientific Director of the company, Cyanagen supports its customers in their research and development programs in the field of diagnostics. We realize also chemical synthesis based on customer specifications.

Over the years, Cyanagen has developed collaborations related to national and international research program calls. This has enabled the company to develop and implement new technologies and product lines and to establish strong partnerships with numerous scientific institutions, academic and industrial. This allows Cyanagen to keep its product range constantly updated and adapted to new demands and needs of the market and also of new technologies under development.

Cyanagen is ISO 9001: 2008 certified since 2010